

## Eat Up East Penn!

**1<sup>st</sup> Annual East Penn Area Restaurant Week ... Sun. March 5<sup>th</sup> – Sat. March 11<sup>th</sup>**

### **SPONSORSHIP OPPORTUNITIES**

The Emmaus Main Street Partners, a proud partner of the Greater Lehigh Valley Chamber of Commerce and the East Penn Chamber of Commerce are excited to announce our **FIRST EVER Restaurant Week for the East Penn Area!**

The intention remains twofold: 1. For restaurants, it is a week during a relatively slow time of year to boost their sales by both encouraging new customers to experience their food and persuade returning customers to bring their friends/family - by offering fixed menus with special prices. 2. For the Emmaus and East Penn business community, it is a chance for visitors to be exposed to the area and surrounding shopping district – an opportunity for visitors to experience the East Penn Area and its downtowns!

**Be a part of this year's success with this opportunity to put your name in front of thousands of people!**

Advertising and Promotional Avenues for the event have included / may include the following:

- Print Advertising – The Morning Call, East Penn Press
- Radio Advertising – B-104/i-Heart Radio
- Billboard Advertising – Adams Outdoor Advertising with our event and dates displayed
- East Penn Area Restaurant Week Page – which will include the menus for viewing
- Facebook – East Penn Chamber, Emmaus Main Street Partners, Greater Lehigh Valley Chamber, B-104
- Greater Lehigh Valley Chamber's Print Newsletter (mailed to over 7,000 members) – Ad and mention in monthly article written by both the East Penn Chamber of Commerce and Emmaus Main Street Partner Chairs
- Event Poster distributed to participating restaurants, event sponsors and high pedestrian areas in town
- Media Mentions –the Morning Call, East Penn Press, Borough and Township newsletters – may vary

**SPONSORSHIP LEVELS (please commit by February 6, 2017) \*\*\*Checks should be made Payable to "GLVCC"**

**PRESENTING SPONSORSHIP** ~~————— \$1,200 (ONLY ONE!) SOLD OUT~~

- Logo included on East Penn Area Restaurant Week webpage referencing you as the PRESENTING SPONSOR
- Your business logo and title as a PRESENTING SPONSOR on all Restaurant Week posters / fliers and print advertisements
- Your company logo on all Restaurant Week Menus—
- Mention of you as the PRESENTING SPONSOR in press release and web listings about EP Restaurant Week.
- Recognition as PRESENTING SPONSOR on both EPCC and EMSP social media pages.
- Special recognition in the EMSP e-blast "the Horn" which reaches thousands of people.

**GOLD SPONSORSHIP** **\$800**

- Logo included on East Penn Area Restaurant Week webpage referencing you as the GOLD SPONSOR
- Your logo prominent on all Restaurant Week posters / fliers and print advertisements – recognized as the GOLD SPONSOR
- Mention of you as the GOLD SPONSOR in press release and any outgoing content with a written description and web listings about East Penn Area Restaurant Week.
- Recognition as GOLD SPONSOR on both EPCC and EMSP social media pages.
- Special recognition in the EMSP e-blast "the Horn" which reaches thousands of people.

**SILVER SPONSORSHIP** **\$500**

- Your logo on all Restaurant Week posters / fliers and print advertisements - recognized as the SILVER SPONSOR
- Mention of you as the SILVER SPONSOR in press release and web listings about EP Restaurant Week.
- Recognition as SILVER SPONSOR on both EPCC and EMSP social media pages.
- Special recognition in the EMSP e-blast "the Horn" which reaches thousands of people.

**BRONZE SPONSORSHIP** **\$300**

- Your business name on all Restaurant Week posters / fliers and print advertisements – recognized as the BRONZE SPONSOR
- Mention of you as the BRONZE SPONSOR in press release and web listings about EP Restaurant Week.
- Special recognition in the EMSP e-blast "the Horn" which reaches thousands of people.

**SUPPORTING SPONSORSHIP** **\$150**

- Business listed as supporting sponsor on Restaurant Week Poster
- Mention of you as the SUPPORTING SPONSOR in press release and web listings about EP Restaurant Week.



**EAST PENN AREA RESTAURANT WEEK SPONSORSHIP / PARTICIPATION AGREEMENT**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Person Email Address: \_\_\_\_\_

**Sponsorship Level, Check One**

~~Presenting Sponsor~~ – Sold Out

Gold Sponsor - \$800

Silver Sponsor - \$500

Bronze Sponsor - \$300

Supporting Sponsor - \$150

I prefer to pay for this investment with my (circle one) Visa / MasterCard / Discover / Amex.

Card # \_\_\_\_\_ V-Code: \_\_\_\_\_ Exp: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I have enclosed a check payable to the "Greater Lehigh Valley Chamber of Commerce" for \$\_\_\_\_\_.

I have emailed Meghan Reed my logo, website and social media to use in my sponsorship.

*Email MeghanR@lehighvalleychamber.org*

Mail or fax form to the Greater Lehigh Valley Chamber of Commerce, attention Meghan Reed

191 Main Street Suite 202 | Emmaus, PA 18049

Questions? Contact Meghan Reed: Email MeghanR@lehighvalleychamber.org or phone 610-739-1273